



**August 21, 2025**

**Board of Control for Cricket in India (BCCI) invites Proposals for Provision of Photography and Image Licensing Services.**

BCCI invites Proposals from reputed entities to acquire the rights and obligations to provide Services that entails the provision of photography and image licensing services, through a tender process.

Accordingly, the BCCI is issuing the Request for Proposal for Photography and Image Licensing Services (“**RFP**”) which provides the detailed terms and conditions governing the submission and evaluation of Proposals. The RFP will be made available on receipt of payment of a non-refundable fee of **INR 1,00,000 (Indian Rupees One Lakh Only) plus any applicable Goods and Services Tax**. The Interested Parties may note the following timelines with respect to the RFP:

<b>Milestone</b>	<b>Date</b>
<b>Date of release of RFP</b>	<b>August 21, 2025</b>
<b>Last date to seek clarifications</b>	<b>August 29, 2025</b>
<b>Last date to purchase the RFP</b>	<b>September 1, 2025</b>
<b>Date of submission of Proposal Documents</b>	<b>September 8, 2025</b>

Interested parties are requested to email the details of payment made for the purchase of the RFP to [rfp@bcci.tv](mailto:rfp@bcci.tv), as per the procedure laid down in **ANNEXURE A**. It is clarified that the RFP documents shall be shared only upon the confirmation of payment of the non-refundable RFP fee.

Any Interested Party wishing to submit a bid is required to purchase the RFP. However, only those satisfying the Eligibility Criteria set out in the RFP, as laid down in **ANNEXURE B**, and subject to the other terms and conditions set out therein, shall be eligible to bid. It is clarified that merely purchasing the RFP does not entitle any person to bid.

BCCI reserves the right to cancel or amend the RFP process at any stage in any manner without providing any reason.

**DEVAJIT SAIKIA**  
**Honorary Secretary**  
**BCCI**

## ANNEXURE A

### **PROCEDURE TO PROCURE THE RFP DOCUMENTS**

The RFP document can be purchased as per the following procedure:

A. If the purchasing entity is an **Indian entity**:

Payment of INR 1,00,000 + 18,000 (GST) i.e., **Total INR 1,18,000** (Indian Rupees One Lakh Eighteen Thousand Only) is to be made to the following bank account:

**INR Bank Account Details:**

Account Name: The Board of Control for Cricket in India

Account No.: 60082778272

Name of the Bank: Bank of Maharashtra

Branch: Fort Branch, Mumbai

IFSC code: MAHB0000002

B. If the purchasing entity is a **foreign entity**:

Payment of USD 1,155 (USD One Thousand One Hundred and Fifty Five Only) is to be made to the following bank account:

**USD Bank Account Details:**

**Beneficiary Bank:** Bank of Maharashtra,  
Overseas Branch  
Mumbai  
Swift Code: MAHBINBBOVM  
Account No.: 60081674478  
Account Name: The Board of Control for Cricket in India

**Correspondent Bank:** Bank of New York, New York.  
Routing No.: 021 000 018  
Swift Code: IRVTUS3N  
Account No.: 803-3165-537

Once the payment is made, the payment confirmation is required to be shared by email to [rfp@bccci.tv](mailto:rfp@bccci.tv) with the subject line “**Confirmation of Payment of RFP Fee for Photography and Image Licensing Services**” along with the following details:

**Name of the Party:**

**Registered Address:**

**Pan No (if applicable):**

**GST No (if applicable):**

It is clarified that the RFP documents shall be shared only upon receiving the payment and the details as mentioned above. It is further clarified that the RFP must be purchased by the entity that is desiring to bid.

## ANNEXURE B

### ELIGIBILITY CRITERIA

The Interested Parties must note the following eligibility requirements with respect to the RFP:

1. General Eligibility: For the purpose of the RFP, an entity anywhere in the world (which expression includes, as regards corporate entities, each Interested Party and/or its parent or subsidiary companies), which satisfy the following requirements as on the date of the RFP (or such other specific date as is specified in the RFP in relation to any individual criteria) are eligible to participate in this process and to submit Proposals. All Interested Parties shall note the following:
  - (a) A Proposal may only be submitted either by (i) the person/entity which has purchased a copy of the RFP upon payment of the RFP Fee; or (ii) any person/entity which is in the same Group as such person/entity.
  - (b) The RFP Fee paid by the Interested Party (whether successful or unsuccessful) shall not be refunded or adjusted against any other payment obligation of the Interested Party in any circumstances.
2. Financial Eligibility: The most recent audited annual turnover of each Interested Party wishing to submit a Proposal must have exceeded INR 60,00,000 (Indian Rupees Sixty Lakhs only) if the Interested Party is incorporated in India or exceeded USD 72,000 (United States Dollars Seventy Two Thousands only) or equivalent in relevant foreign currency (as per exchange rate as on date of submission of the Proposal) if the Interested Party is incorporated outside India, and, for these purposes, only the annual turnover for the financial year of the Interested Party is relevant and turnover from any company in the same Group as the Interested Party may be consolidated with or otherwise added to the Interested Party's turnover for the purposes of satisfying this threshold.
3. Technical Eligibility: The Interested Parties must demonstrate the following:
  - (a) Experience, for a **minimum period of 4 (four) years**, prior to the submission of its Proposal, in providing professional photography services to:
    - (i) a reputed and recognised sport's governing body, including, without limitation, the ICC/ACC or any other international or national sports federation/organization; or
    - (ii) a reputed sports league recognised by such a governing body; or
    - (iii) a reputed sports team participating in such a recognised league.

Please note that preference shall be given to experience in cricket-related assignments when evaluating and determining the successful Interested Party.

  - (b) Ownership/being a valid licensee of a functional portal that will be accessible to the BCCI (or anyone authorised by the BCCI) at any time during the Term. The

said portal should have access to both live and Archival Images of Matches and BCCI Non-Match Events with search functionality.

- (c) Capability to cover Matches at multiple venues simultaneously.