



June 4, 2025

Board of Control for Cricket in India (BCCI) invites proposals for provision of services relating to BCCI Digital Properties.

BCCI invites proposals from reputed entities to acquire the rights and obligations to provide services that entails the provision of services relating to BCCI Digital Properties.

Accordingly, BCCI is issuing the Request for Proposal for Services Relating to BCCI Digital Properties ("RFP") which provides the detailed terms and conditions governing the submission and evaluation of proposals. The RFP will be made available on receipt of payment of a non-refundable fee of **INR 2,50,000 (Indian Rupees Two Lakh and Fifty Thousand Only) plus any applicable Goods and Services Tax**. The Interested Parties may note the following timelines with respect to the RFP:

Milestone	Date
Date of release of RFP	June 4, 2025
Last date to seek clarifications	June 20, 2025
Last date to purchase the RFP	June 25, 2025
Date of submission of Proposal Documents	July 7, 2025

Interested parties are requested to email the details of payment made for the purchase of the RFP to rfp@bccci.tv, as per the procedure laid down in **Annexure A**. It is clarified that the RFP documents shall be shared only upon the confirmation of payment of the non-refundable RFP fee.

Any interested party wishing to submit a bid is required to purchase the RFP. However, only those satisfying the eligibility criteria set out in the RFP, as indicatively laid down in **Annexure B**, and subject to the other terms and conditions set out therein, shall be eligible to bid. It is clarified that merely purchasing the RFP does not entitle any person to bid.

BCCI reserves the right to cancel or amend the RFP process at any stage in any manner without providing any reason.

DEVAJIT SAIKIA
Honorary Secretary
BCCI

ANNEXURE A

PROCEDURE TO PROCURE THE RFP DOCUMENTS

The RFP document can be purchased as per the following procedure:

A. If the purchasing entity is an **Indian entity**:

Payment of INR 2,50,000 + 45,000 (GST) i.e., **Total INR 2,95,000** (Indian Rupees Two Lakh Ninety Five Thousand Only) is to be made to the following bank account:

INR Bank Account Details:

Account Name: The Board of Control for Cricket in India

Account No.: 60082778272

Name of the Bank: Bank of Maharashtra

Branch: Fort Branch, Mumbai

IFSC code: MAHB0000002

B. If the purchasing entity is a **foreign entity**:

Payment of USD **2925** (USD **Two Thousand Nine Hundred Twenty Five** Only) is to be made to the following bank account:

USD Bank Account Details:

Beneficiary Bank: Bank of Maharashtra,
Overseas Branch
Mumbai
Swift Code: MAHBINBBOVM
Account No.: 60081674478
Account Name: The Board of Control for Cricket in India

Correspondent Bank: Bank of New York, New York.
Routing No.: 021 000 018
Swift Code: IRVTUS3N
Account No.: 803-3165-537

Once the payment is made, the payment confirmation is required to be shared by email to rfp@bcci.tv with the subject line “**Confirmation of Payment of RFP Fee for Services Relating to BCCI Digital Properties**” along with the following details:

Name of the Party:

Registered Address:

Pan No (if applicable):

GST No (if applicable):

It is clarified that the RFP documents shall be shared only upon receiving the payment and the details as mentioned above. It is further clarified that the RFP must be purchased by the entity that is desiring to bid.

ANNEXURE B

ELIGIBILITY CRITERIA

The Interested Parties must note the following eligibility requirements with respect to the RFP:

1. **General Eligibility:** For the purpose of this RFP, any entities anywhere in the world (which expression includes, as regards corporate entities, each Interested Party and/or its parent or subsidiary companies), which satisfy the following requirements as on the date of this RFP (or such other specific date as is specified in this RFP in relation to any individual criteria) are eligible to participate in this process and to submit Proposals. However, an Interested Party incorporated outside India may submit an International Proposal and Consolidated Proposal whereas an Interested Party incorporated in India may submit any of the proposals (i.e., International Proposal, Domestic Proposal and Consolidated Proposal). The details regarding the proposals are provided in the RFP documents. All Interested Parties shall note the following:
 - (a) A Proposal may only be submitted either by (i) the person/ entity which has purchased a copy of this RFP upon payment of the RFP Fee; or (ii) any person/ entity which is in the same Group as such person/entity.
 - (b) The RFP Fee paid by the Interested Party (whether successful or unsuccessful) shall not be refunded or adjusted against any other payment obligation of the Interested Party in any circumstances.
2. **Financial Eligibility:**
 - (a) **For International Proposal:** The most recent audited annual turnover of each Interested Party wishing to submit an International Proposal must have exceeded INR 21,00,00,000 (Indian Rupees Twenty One Crores only) if the Interested Party is incorporated in India or equivalent in relevant foreign currency (as per exchange rate as on date of submission of the Proposal) if the Interested Party is incorporated outside India, for these purposes, the "Turnover" shall mean annual audited turnover of the Interested Party together, if necessary, with turnover from any company(ies) in the same Group as the Interested Party which may be consolidated with or otherwise added to the Interested Party's turnover for the purposes of satisfying this threshold.
 - (b) **For Domestic Proposal:** The most recent audited annual turnover of each Interested Party wishing to submit a Domestic Proposal must have exceeded INR 7,00,00,000 (Indian Rupees Seven Crores only) if the Interested Party is incorporated in India or equivalent in relevant foreign currency (as per exchange rate as on date of submission of the Proposal) if the Interested Party is incorporated outside India, for these purposes, the "Turnover" shall mean annual audited turnover of the Interested Party together, if necessary, with turnover from any company(ies) in the same Group as the Interested Party

which may be consolidated with or otherwise added to the Interested Party's turnover for the purposes of satisfying this threshold.

- (c) For Consolidated Proposal: The most recent audited annual turnover of each Interested Party wishing to submit a Consolidated Proposal must have exceeded INR 21,00,00,000 (Indian Rupees Twenty One Crores only) if the Interested Party is incorporated in India or equivalent in relevant foreign currency (as per exchange rate as on date of submission of the Proposal) if the Interested Party is incorporated outside India, for these purposes, the "Turnover" shall mean annual audited turnover of the Interested Party together, if necessary, with turnover from any company(ies) in the same Group as the Interested Party which may be consolidated with or otherwise added to the Interested Party's turnover for the purposes of satisfying this threshold.

3. Technical Eligibility: The Interested Parties must demonstrate the following:

- (a) Interested Parties must have extensive and relevant prior digital experience of providing sports digital services for a minimum of 8 (eight) years. Interested Parties having experience in providing digital services in sports and specifically cricket will be preferred.
- (b) Interested Parties demonstrating previous experience of delivering interactive activations in sports with broadcast integration will also be preferred. BCCI would like to see specific examples and a breakdown of features and capabilities in this area. Interested Parties must provide example APIs or integrations for dynamic broadcast graphics.
- (c) Additional technical specifications for each Service Package are specified in the RFP documents.